



# POWER

Compiled from reader nominations and an anonymous panel of judges, *Mena Insurance Review's* 2013 Power 50 showcases the 50 people who wield the most power in the Mena insurance market. It is not ranked in order of influence, although we have highlighted 14 of the most highly regarded individuals. This year's list features several new people whose achievements deserve credit. The list also recognises the key role played by regulators in shaping the industry's future.

**By Ronan McCaughey**

## BROKERS

### **Farid Chedid, chairman and CEO of Chedid Re**

One of the most well-known figures in the Mena insurance broking community, Chedid is a man with clear views on the way forward for the industry. He has steered Chedid Re to becoming an award-winning reinsurance broker. The company has offices in Beirut, Dubai, Limassol and Riyadh, giving Chedid further influence in the region.